

10 Tips for Success

- **1.** Loosen up and get creative with your meals this is meant to be fun!
- 2. Start simple little changes can make a big difference. Add a flavor station with spices unique to different parts of the world. Make one meal a week with an international twist.
- **3.** Reach out to students, clubs, or faculty in your district for meal ideas. They're your greatest resource!
- **4.** Be willing to try new foods sell the idea to your student customers.
- **5.** Do your research there are 196 independent countries and cuisines, which offer many menu items to try!
- **6.** Think outside the box—get creative. Instead of the familiar cuisines, go for more unique ones that students have not tried.
- 7. Test the recipe before you serve. Standardized recipes require testing and retesting many times until a quality product is made. Understand the labor that goes into it!
- **8.** Offer samples before the big day. If you are unsure if students will take a full meal, offer small samples.
- 9. Create, display, and share your marketing materials for the Around the World in 80 Trays event.
- **10.** Plan and execute. This means plan your menu, purchase quality ingredients, prepare your staff and students, advertise, and make a tasteful, healthy international dish.

For help creating international dishes, reach out to a <u>Public Health Nutritionist!</u> (https://dpi.wi.gov/school-nutrition/directory#PHN)

